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InEq-SL

Tagline + Logo Design International Competition



SARVAJANIK
UNIVERSITY

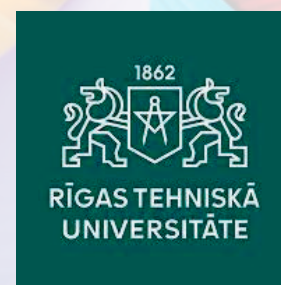
INCLUSIVE | INTEGRATED | INNOVATIVE

creating an enlightened society...



**Ganpat
University**

॥ विद्यया समाजोत्कर्षः ॥



Universidad
Politécnica
de Cartagena



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COLLEGE OF
ENGINEERING & TECHNOLOGY
(AN AUTONOMOUS INSTITUTE)
KASABA BAWADA, KOLHAPUR



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InEq-SL
International Design Competition

Competition Brief

The **InEq-SL Tagline and Logo Design International Competition** focuses on creating an **appropriate Tagline**, as well as a **relevant Logo** for the **Erasmus+ Project InEq-SL** -

"Fostering Inclusive and Equitable Quality Education to stimulate lifelong Sustainable Learning opportunities for HEIs in India"

The Project is **co-funded by the European Union** as well as the consortium of 4 Indian and 2 European Universities:

Sarvajanik University (SU), Ganpat University (GUNI), SMAID Charutar Vidya Mandal University (SMAID-CVMU), D.Y. Patil College of Engineering & Technology (DYPCET) Kolhapur, Universidad Politécnica de Cartagena (UPCT), and Riga Technical University (RTU)



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The following **Project Summary** must be utilized to define a unique Tagline for the project, and then delineate a Logo based on this understanding:

"InEq-SL aims to increase the accessibility of higher education in India for students with fewer opportunities. The project provides a framework for equity and inclusion in HEIs in India. It would also cater to the challenges for teaching and teachers, and to recommend policy measures for establishing higher education systems that are more equitable and more inclusive. By relying on digital technology and e-learning for vulnerable students, the project will develop a remote and inclusive learning pathway."



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Registration Details

This competition is only open to students from the previously mentioned 6 universities. All interested students must register by going to the following link or scanning the QR code below. Participants maybe individuals or in teams of up to a maximum of 5 students. There is No Registration Fee, and the Deadline for Registration is June 4, 2023



<https://tinyurl.com/ineqslerasmus>



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Submission Requirements

Upon registration, students shall receive via email a **Unique Participant ID**, that must be shared as part of all communication thereon. Furthermore, **all submitted proposals must contain the Unique Participant ID as the only identifying aspect.**

The Tagline shall not exceed ten (10) words in length and must be in the English Language, with an optional translation in Hindi, Gujarati, or Marathi.

The Logo must not exceed 500 px by 500 px in size and may be of any shape or proportion within these constraints. It must be submitted in **CMYK**, as either **a JPEG or a PDF**, and the **file size must not exceed 10 MB.**

The Concept of the proposal as an infographic and/or text not exceeding 100 words must also be submitted.



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Jury & Other Details

The Competition shall be judged by a Jury Panel comprising of Design Experts affiliated with the 6 Universities of the consortium. The details of the jurors shall be kept confidential so as to retain the authenticity of the competition.

ALL CANDIDATES MUST ENSURE THAT THERE SHALL BE NO RECOGNIZING FEATURES WITHIN OR AROUND THE PROPOSAL THAT SHALL DIVULGE THE IDENTITY OF THE STUDENT PARTICIPANTS OR THE AFFILIATING INSTITUTE, COLLEGE, AND/OR UNIVERSITY, FAILING WHICH THE PARTICIPANT/TEAM MAY BE DISQUALIFIED.

THE DEADLINE FOR THE FINAL SUBMISSION OF THE PROPOSALS IS JUNE 11, 2023.



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Prizes

The InEq-SL International Design Competition shall duly recognize Top 10 shortlisted proposals from which the Top 3 Winners shall then be declared. While all participants shall receive an e-Certificate of Participation, the Top 10 shortlisted proposals shall be awarded e-Certificates of Achievement. The details of the special monetary* prizes for the Top 3 entries are as follows:



1st Prize - ₹ 15,000 / € 170

2nd Prize - ₹ 10,000 / € 120

3rd Prize - ₹ 5,000 / € 70

Additionally, the Top 10 Tagline & Logo Design proposals shall be displayed on the InEq-SL website.

**In case of transactions in Euros, any/all transaction charges/taxes shall be borne by the winner/s.*



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